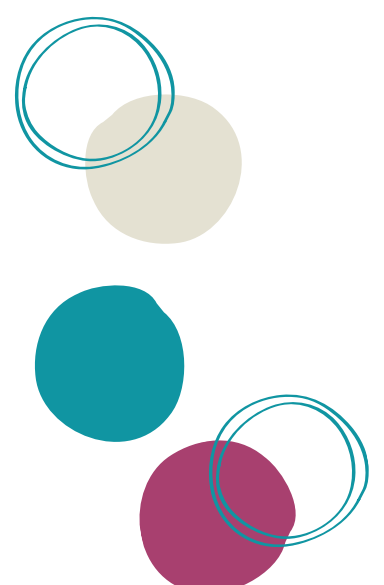
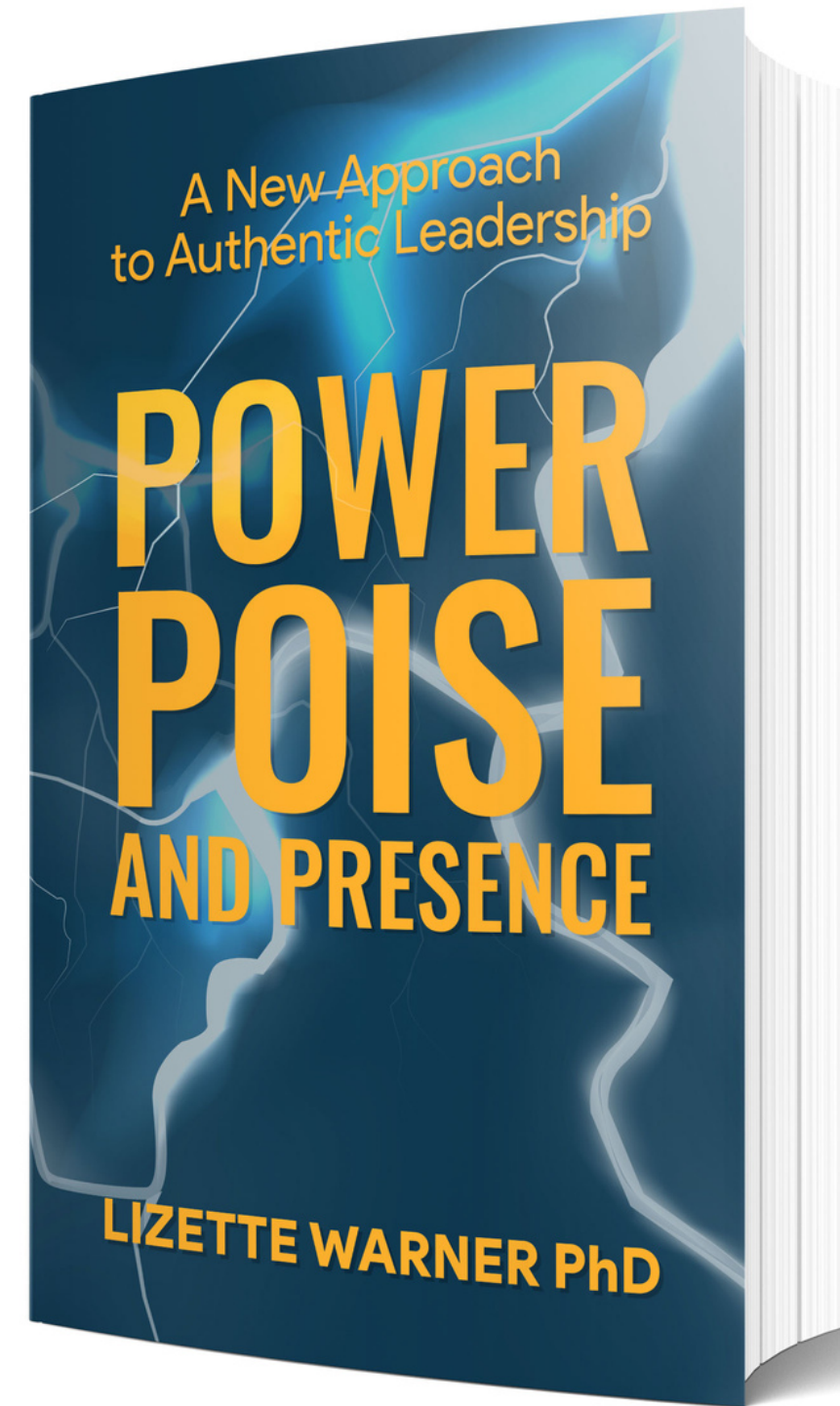




# *Power, Poise, and Presence to Elevate your Coaching*



# *Power, Poise, and Presence to Elevate your Coaching*



Now available!

Elevate your coaching with Power, Poise and Presence

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# Power, Poise, and Presence to Elevate your Coaching

Look inside

**Power, Poise, and Presence: A New Approach to Authentic Leadership** Kindle Edition  
by Lizette Warner (Author) | Format: Kindle Edition  
3 ratings  
#1 New Release in Service Industry

## Amazon Hot New Releases

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### New Releases in Service Industry

- #1
- #2
- #3

## Amazon Hot New Releases

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### New Releases in Healthcare Industry

- #1  
**Power, Poise, and Presence: A New Approach...**  
Lizette Warner  
★★★★★ 3
- #2  
**Pandora's Gamble: Lab Leaks, Pandemics, and a World at Risk**  
Alison Young
- #3  
**Risky Business: Why Insurance Markets Fail and What to Do About It**  
Liran Einav



Now available!

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# *I wrote the book to help clients*

1

struggling with exhaustion -> trying to figure out the right thing to do and following through

2

who didn't know how to show up and be themselves in front of bosses or peers

3

feel they could be powerful without a powerful position or role

4

discover how to handle uncertainty in their job and life

5

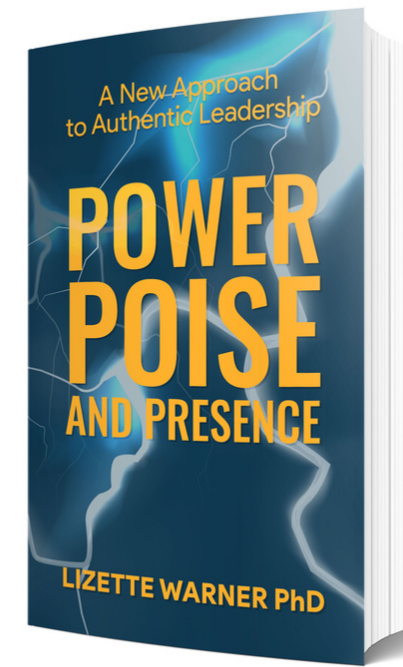
learn how to be confident in the middle of doubt



# COACHING

CLICK





# Download your workbook



<https://www.lizettewarner.com/tcc>

*In this webinar you will learn three*

Power, Poise, and Presence moves to elevate your coaching

1

The number one rule to accomplish more in a coaching session

2

How trying to find the perfect system is throwing you off

3

Secret formula for challenging the client  
 $C + X = THT$

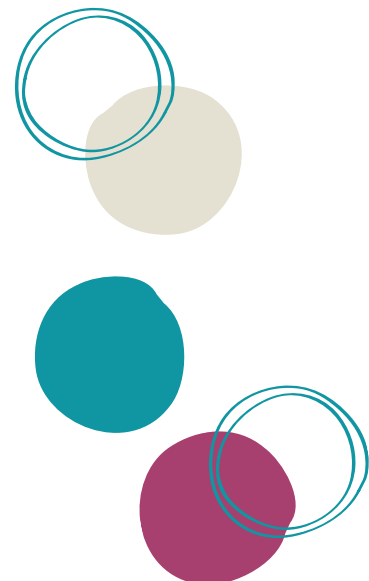


Let's get started

Workbook → <https://www.lizettewarner.com/tcc>

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# *Power, Poise, and Presence Move #1*

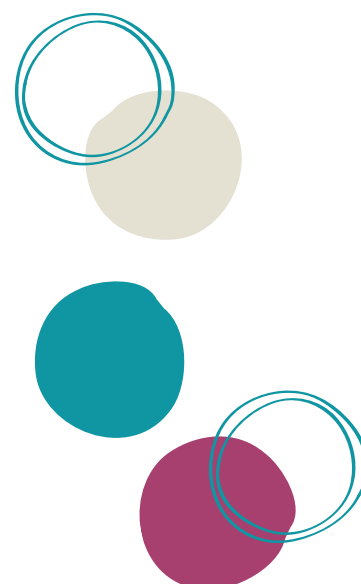
The power move



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# *Power, Poise, and Presence Move #1*

The power move but... what is power, in coaching?

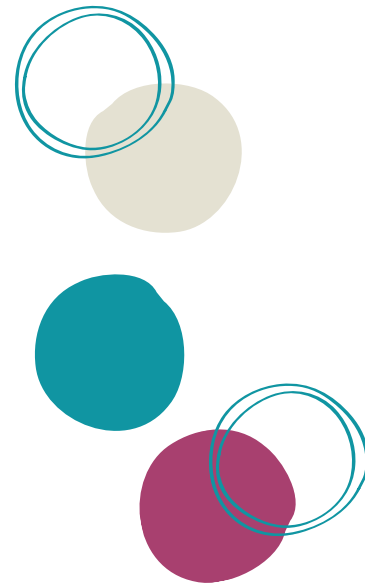
What is Power?



Workbook → <https://www.lizettewarner.com/tcc>

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# *Power, Poise, and Presence Move #1*

The power move but... what is power, in coaching?

What is Power?

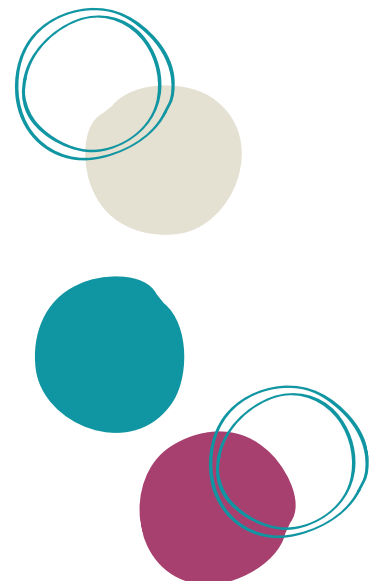
to exert control, authority, or influence over someone



Workbook → <https://www.lizettewarner.com/tcc>

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# *Power, Poise, and Presence Move #1*

The power move but... what is power, in coaching?

What is Power?

to exert control, authority, or influence over someone

By definition, coach, you are in a power role



# Power, Poise, and Presence Move #1

The power move but... what is power, in coaching?

What is Power?

to exert control, authority, or influence over someone

By definition, coach, you are in a power role

You can't get out of your powerful set and give it to the client but you can do this one power move..



# *Power, Poise, and Presence Move #1*

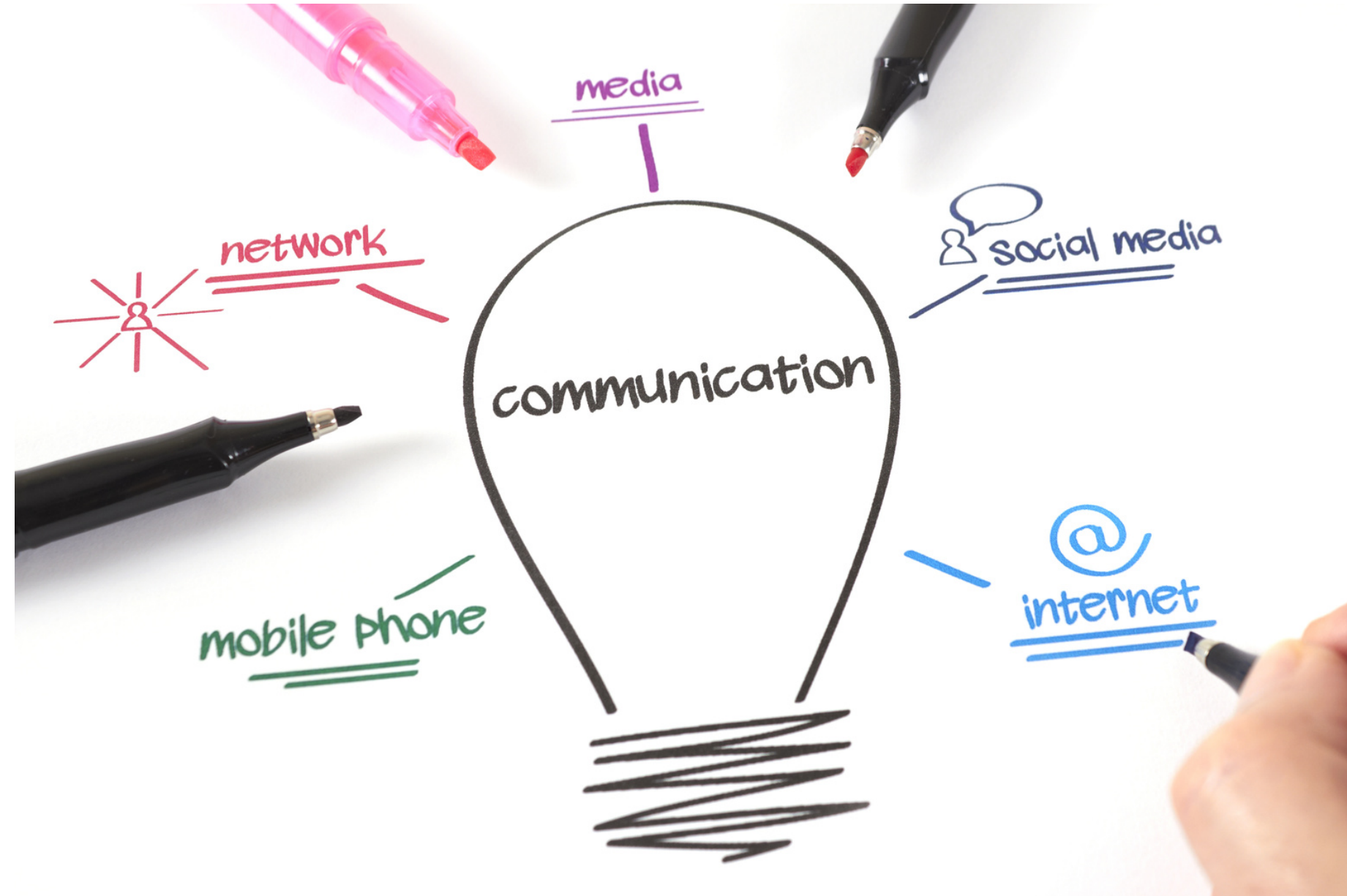
The power move is  
to communicate MORE



# Power, Poise, and Presence Move #1

The power move is  
to communicate MORE  
MORE?

"Wait, I thought it was silence"  
"Silence is the key to coaching!"



# *Power, Poise, and Presence Move #1*

The power move is

to communicate MORE

Yes, MORE!

→ Let's go back to the fire



# *Power, Poise, and Presence Move #1*

The power move is  
to communicate MORE

Yes, MORE!

→ What's in your communication  
toolbox



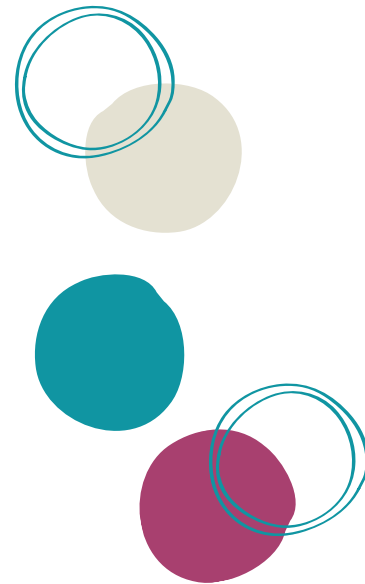


# *Power, Poise, and Presence Move #1*

The power move is  
to communicate MORE

Yes, MORE!

→ What's in your communication  
toolbox



# *Power, Poise, and Presence Move #1*

The power move is  
to communicate MORE

Yes, MORE!

→ Communicate more with less

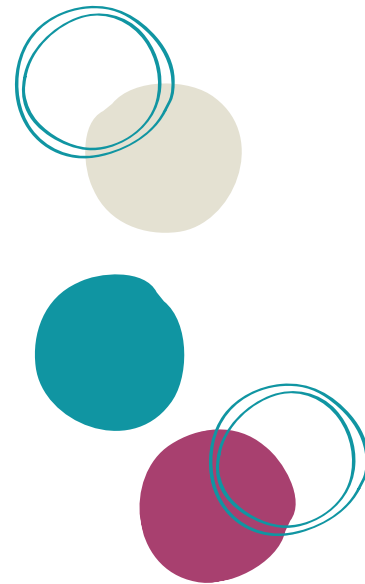
- less effort
- less words
- less stress



Communicate MORE with less will help  
you build your business, close that  
client & elevate the engagement

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# *Power, Poise, and Presence Coaching Move #2*

Is a poise move



# *Power, Poise, and Presence Coaching Move # 2*

Is a poise move

BUT

What is poise?



# *Power, Poise, and Presence Coaching Move # 2*

Is a poise move

BUT

What is poise?

By definition it is a graceful and elegant bearing.



# *Power, Poise, and Presence Coaching Move # 2*

Is a poise move

BUT

What is poise?

By definition it is a graceful and elegant bearing.

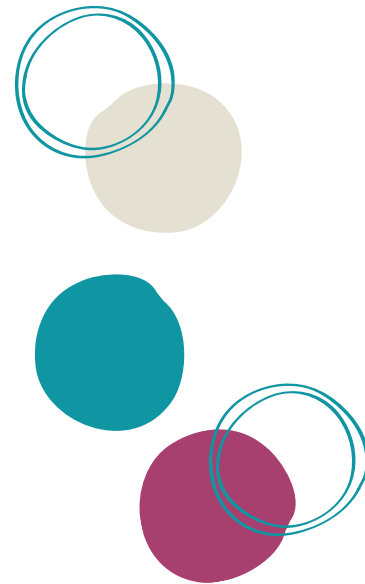
But Audrey said playing the extroverted girl on Breakfast at Tiffany's was the hardest thing she ever did... because she was an introvert.



# *Power, Poise, and Presence Coaching Move # 2*

That's poise.

Poise is having a graceful bearing in one area of your life and

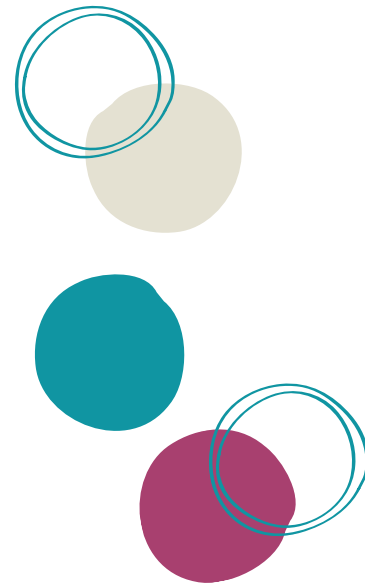


# *Power, Poise, and Presence Coaching Move # 2*

That's poise.

Poise is having a graceful bearing in one area of your life and paddling furiously in another area.

So how does this apply to coaching?





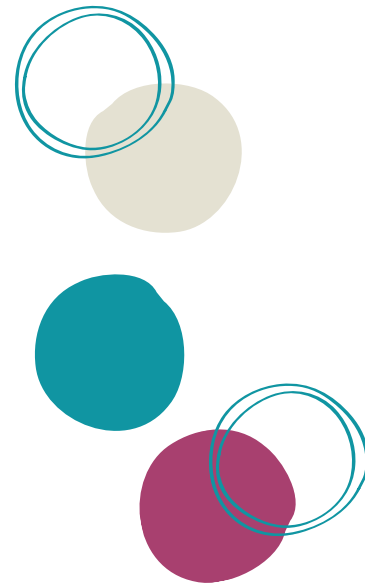
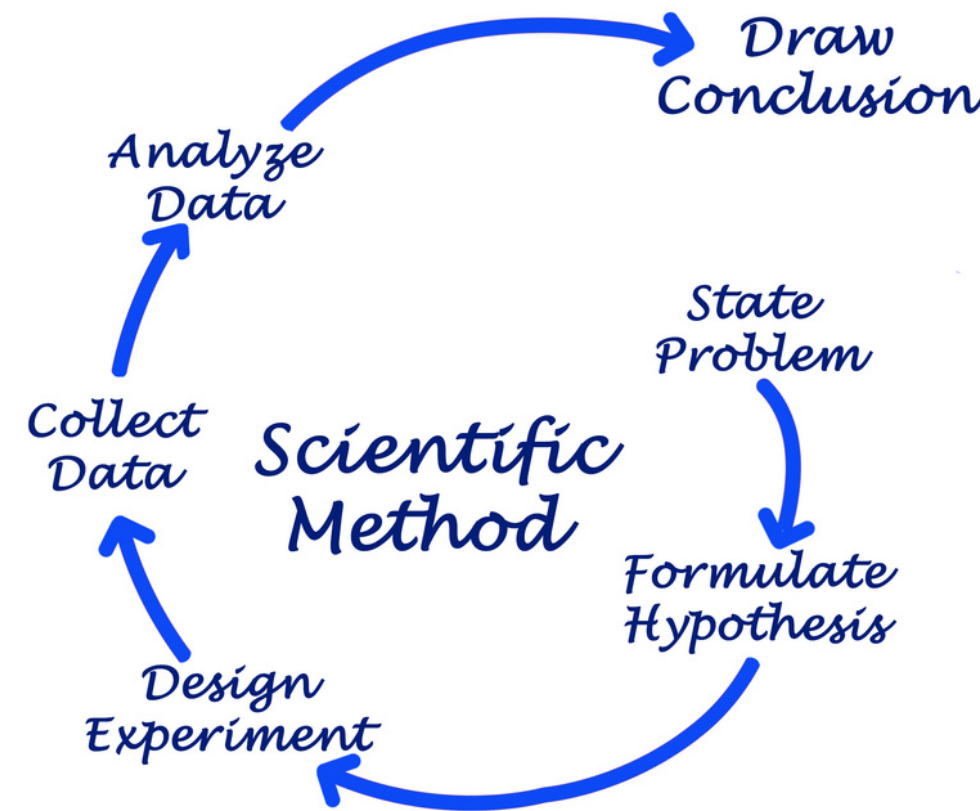
# Power, Poise, and Presence Coaching Move #2

That's poise.

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So how does this apply to coaching?

We each learned a method. A WAY.



# *Power, Poise, and Presence Coaching Move # 2*

That's poise.

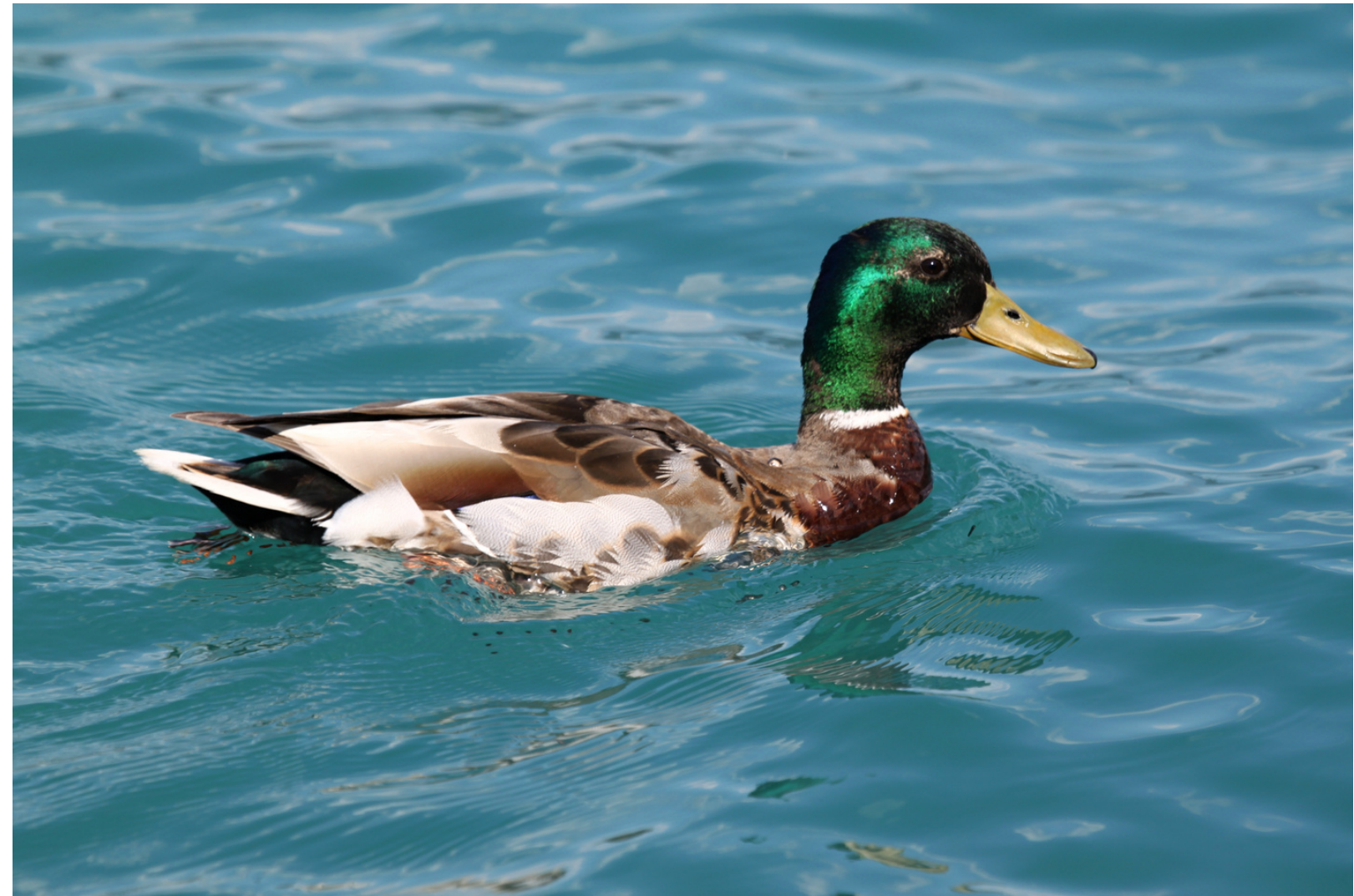
Poise is having a graceful bearing in one area of your life and paddling furiously in another area.

So how does this apply to coaching?

We each learned a method. A WAY.

As coaches we can get sidelined

- by perfect
- by selling
- by having the right system



# *Power, Poise, and Presence Coaching Move # 2*

That's poise.

Poise is having a graceful bearing in one area of your life and paddling furiously in another area.

So how does this apply to coaching?

We each learned a method. A WAY.

As coaches we can get sidelined

- by perfect
- by selling
- by having the right system

There is no perfect. There is

- being there in the moment
- having frameworks
- having strategies



# *Power, Poise, and Presence Move # 2*

The poise move is

to ditch perfect, ditch the model

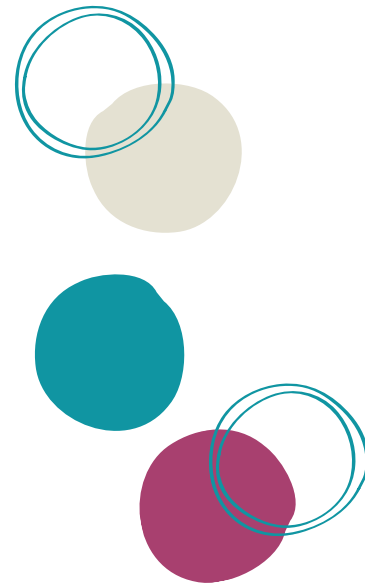
AND

Be there in the moment.

Nothing else matters.



There is no perfect. There is  
being in the moment.  
Nothing else matters.



# *Power, Poise, and Presence Coaching Move # 3*

Is a presence move and the secret formula for challenging your client.



**SUCCESS  
FORMULA**

C + X = THT

# Power, Poise, and Presence Coaching Move #3

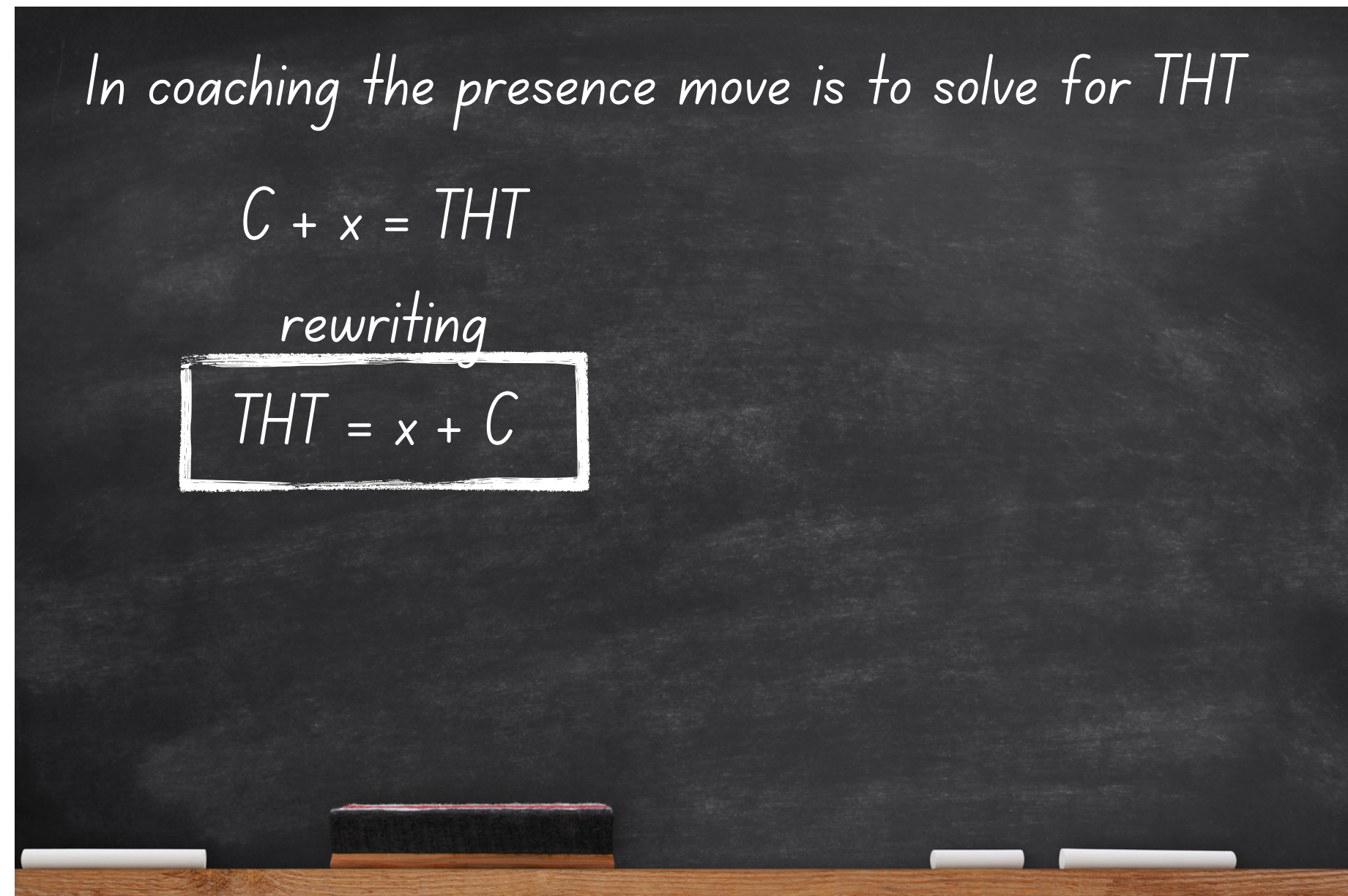
Is a presence move and the secret formula for challenging your client.

Stop trying to take yourself as coach out of the equation.

Your client needs to hear your

- insights
- challenges
- pushback

When selling, your client needs these same factors.



Stop solving for your client.

Solve for what will help your client have a total human transformation, especially when closing.

Elevate your coaching with Power, Poise and Presence

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*In this webinar you have learned three*  
Power, Poise, and Presence moves to elevate your coaching

1

The number one rule to accomplish more in a coaching session



Communicate MORE with less

2

How trying to find the perfect system is throwing you off



There is no perfect. There is being in the moment. Nothing else matters.

3

Secret formula for challenging the client

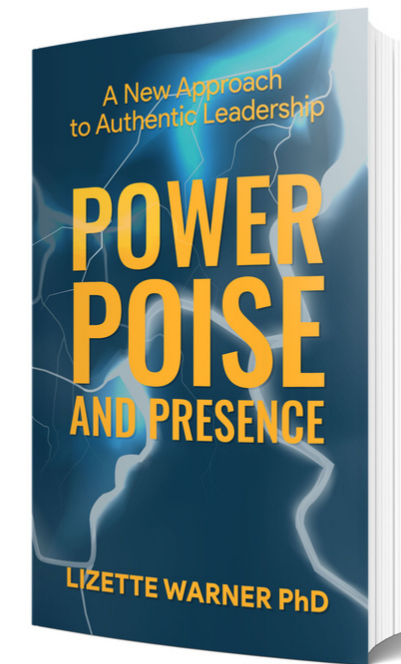
$$C + X = THT$$



Stop solving for X; Solve for THT

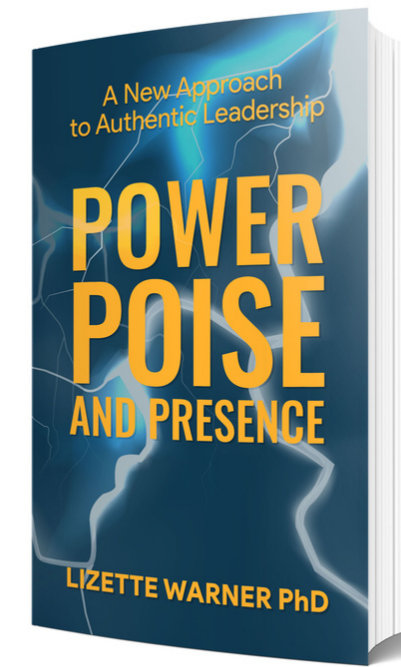
Do you want to increase your revenue?



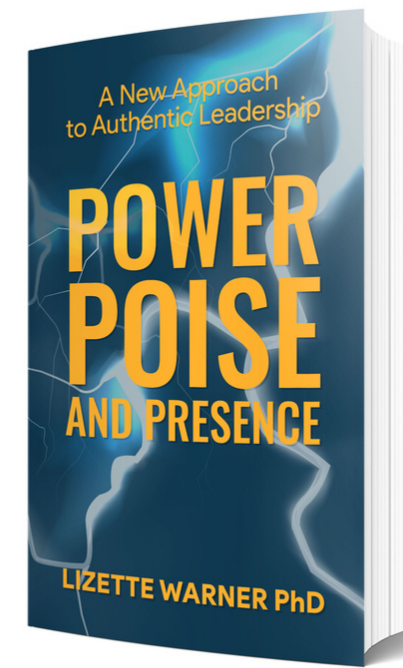


I went from \$1 to 6 figures in less than  
2 years from coaching income alone.





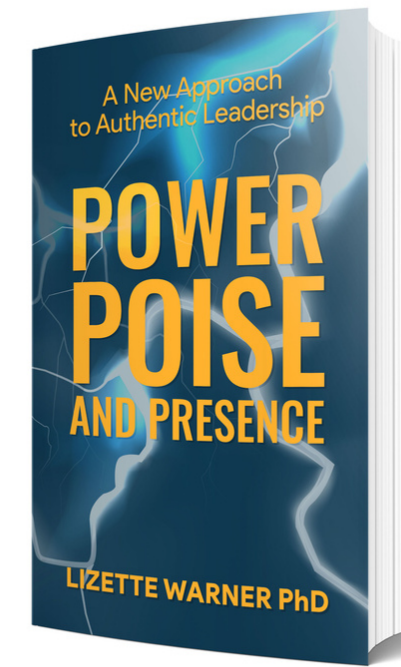
I coach part time ~ 10 hours a week.



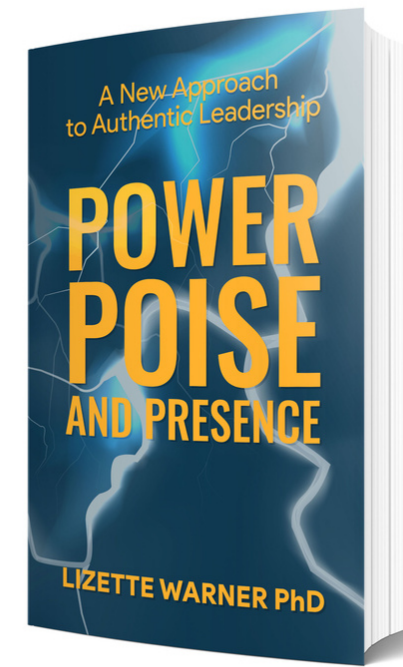
# How?

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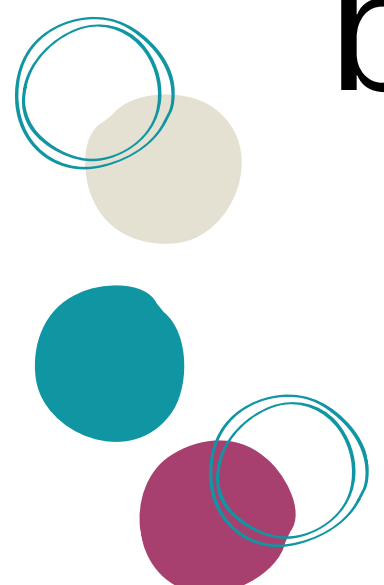


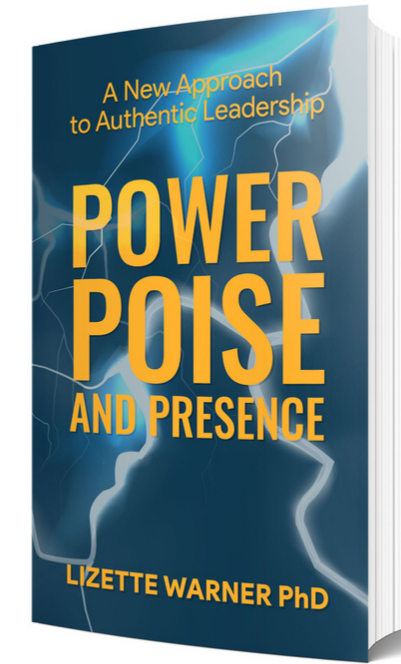
I didn't just write this book for clients.  
I use Power, Poise, and Presence  
strategies to elevate my business.



Why?

Coaches - you can change the world,  
but so many coaches wa\$te so much  
time, launching a business

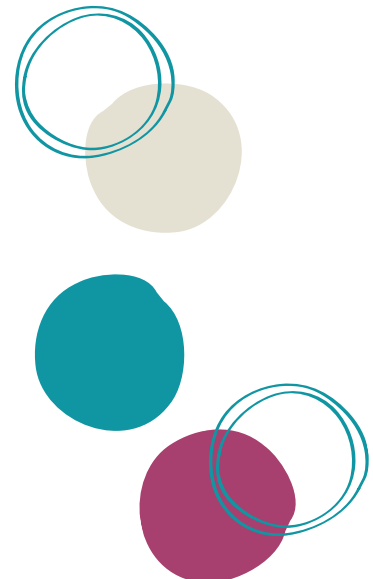




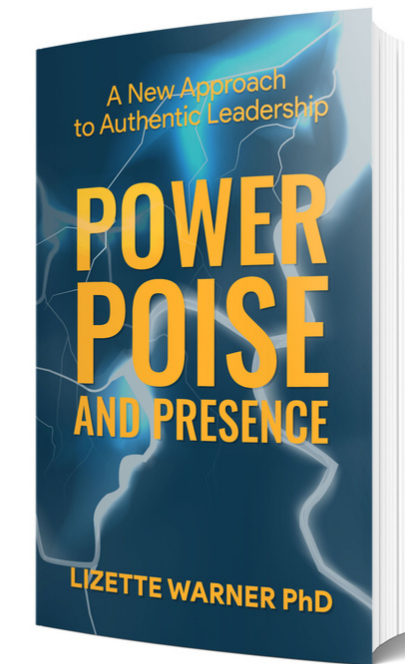
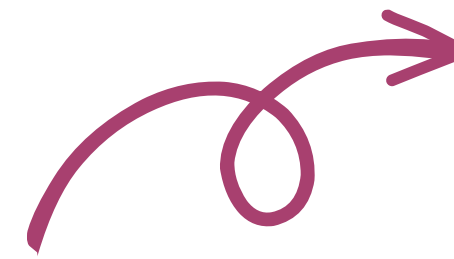
- Who do I trust?
- What should I do?
- Schools teach you HOW to Coach;  
How to BE Coaching not Biz

Elevate your coaching with Power, Poise and Presence

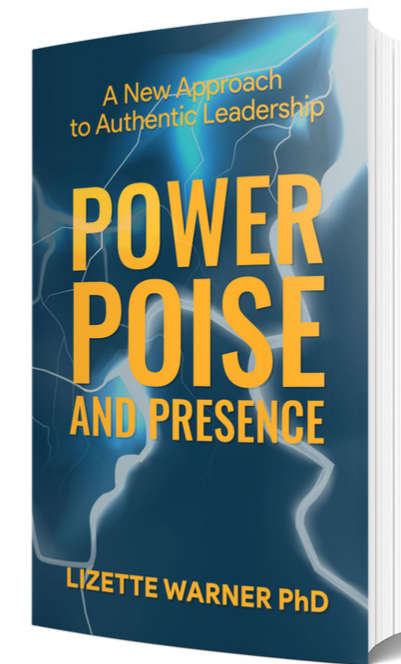
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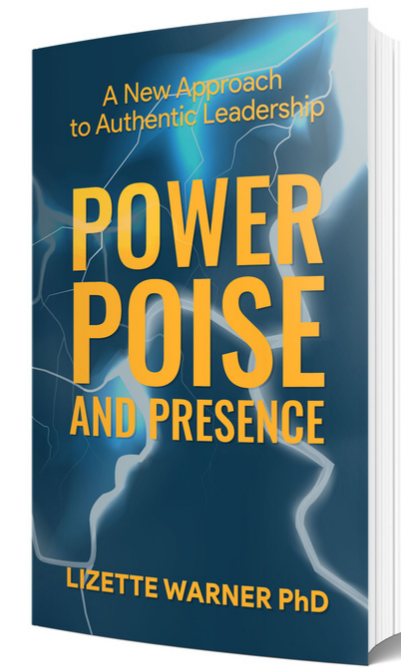
Truth



Setting up a business and a brand is  
different than a logo and an LLC



Later this year, I'm rolling back the curtain and showing you how to elevate your coaching business.



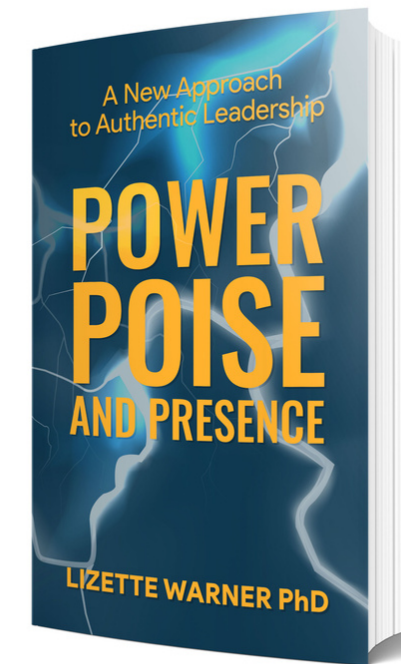
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# Coach to Coach.

Elevate your coaching with Power, Poise and Presence

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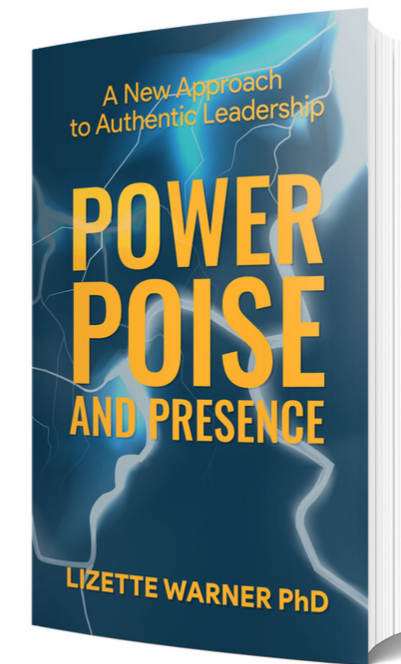




# Do you want in on the Coaching Business Building Mastermind?

Elevate your coaching with Power, Poise and Presence

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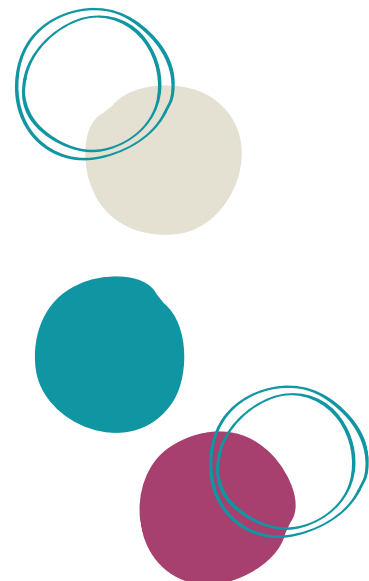


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Elevate your coaching with Power, Poise and Presence

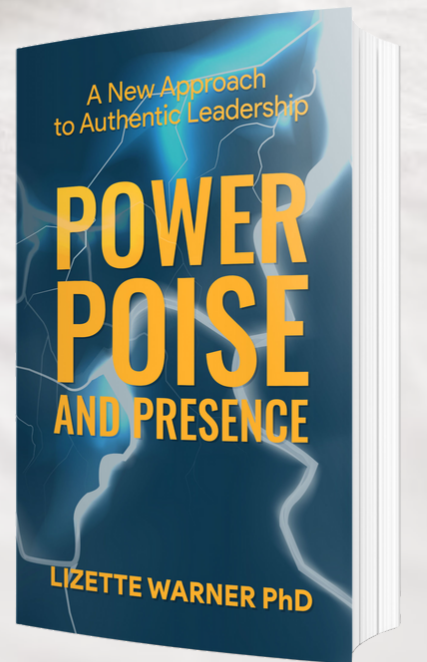
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# Coaching Business Building Mastermind

- roll back the curtain
- DONE FOR YOU templates  
(Lift and use)
- Workbooks
- Secret to messaging
- Scaling
- ACCOUNTABILITY

<https://programs.lizettewarner.com/coaching-mastermind>



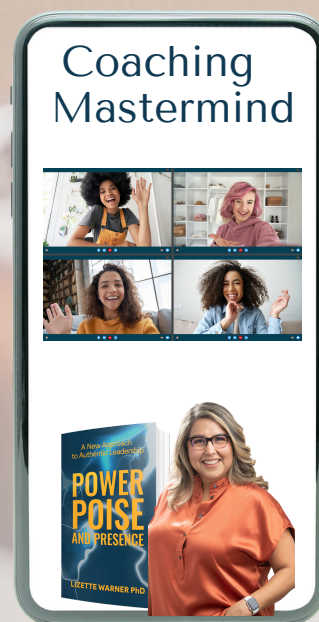
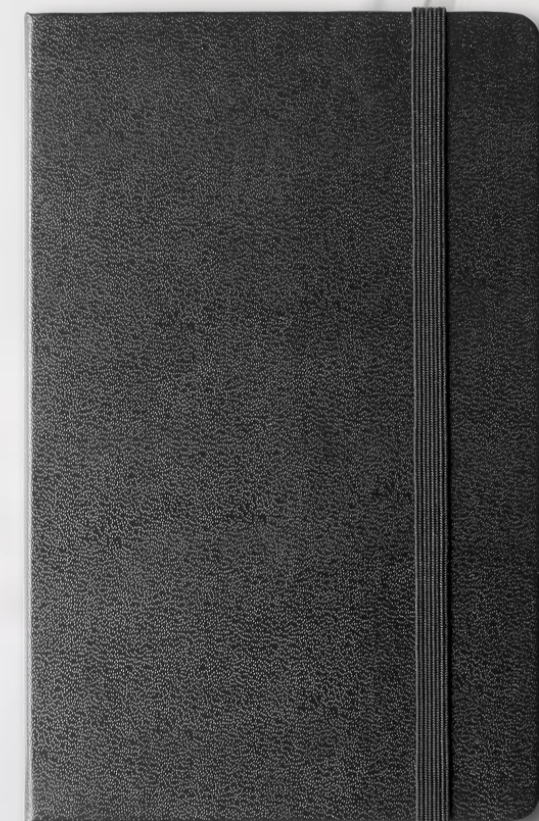
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# Coaching Business Building Mastermind



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