

2026 All Texas Retreat and Conference







Sponsor & Exhibitor Opportunities

Why Sponsor?

- Targeted Exposure: Reach an audience of highly engaged coaching professionals and industry leaders.
- Brand Alignment: Position your brand alongside top names in the coaching industry.
- Networking Opportunities: Engage with key decision-makers and influencers in the coaching field.
- Connect directly with a targeted audience of professional coaches
- Demonstrate how your [product/service] can strengthen their practice
- Build lasting relationships in a community that values collaboration and growth

We're intentionally creating a retreat-style experience that combines professional development with connection and well-being, the perfect atmosphere to engage meaningfully with your ideal audience.

What is TCC?

The Texas Coaches Coalition (TCC) was founded in 2020 to leverage the resources, creativity and diversity of this uniquely big and beautiful state of Texas.

Our mandate is to organize and manage the annual All Texas Retreat and Conference plus to coordinate and harness the broad range of learning and networking opportunities around the state. TCC is also committed to expanding the awareness and elevating the value of coaching as an incomparable resource in the neighborhoods we serve.

We measure our success by the growth in coaching skills among our professional constituents and the expansion of coaching in our marketplaces.



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Diamond Elite Sponsor Entitlements \$4,000



- Premium location with upgraded booth space
- 2 complimentary registrations to conference
- Promotional space in webinars
- Promotional video on TCC website 1 minute
- 10 minute presentation before key speaker
- WHOVA sponsor profile
- Exclusive Diamond signage at conference
- Social Media presence (Facebook and LinkedIn) 4 X
- Dedicated Concierge at TCC conference
- Opportunity to give away door prize or swag bag
- Company name on all material for conference



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Sponsor Entitlements









	Emerald \$3,000	Ruby \$2,000	Saphire \$1,000	Meals \$500
Sponsorships available	2	3	4	Unlimited
-Complimentary Registration	1			
-30 second promo video shown at pre-conference workshop	•	•		
-Email push campaign to TCC database	3	2	1	
-Social Media Posts on Facebook and LinkedIn	3	2	1	
-Full Exhibit Table w/2 chairs	•	•	•	
-3-minute full audience presentation at conference	•			
-1-minute promotional video on TCC website	•			
-Whova sponsor profile	•	•	•	
-Shared Sponsor Level Signage	•	•	•	•
-Company name and logo on "all sponsors" signs	•	•	•	•
-Company name and logo on TCC website	•	•	•	•
-Shared Signage at all meals				•



All New This Year: Friends of TCC - \$100 Name on "all sponsors" sign and TCC website